



Parallax is looking for a part-time graphic design contractor!

This student is so interested in what he's doing that he put down his tablet to write code and build robots. He's creating marketable skills used for product development, cybersecurity and the digital economy. The technical educators that engage students like the one here depend on Parallax as a resource for professional development, kits, curriculum and well-designed projects to expand student experiences in electronics, programming and robotics.

(www.parallax.com and <http://learn.parallax.com>)

Our digital design needs include production-ready marketing images for website, social media, and email campaigns. Less frequently we produce printed material including large-format graphics for trade show displays, product packaging and shipping inserts.

We'll approach these efforts on a project basis and we're looking for somebody that has experience creating brand consistency through multiple points of distribution (Facebook, Twitter, Forums, website, Instagram, print, etc.). We need help connecting our message through the social media tools, though we're comfortable with the mechanics of using these systems.

The workflow is quite simple and manageable from any location. Together we'll define the project, create and collect stock images from Parallax, develop a concept, get agreement and produce the material. For each project, the contractor would have a single point of contact within Parallax. Some efforts would be time-sensitive and immediate, but others may have days and weeks of planning but still integrate with our product release schedule. Communication would be done via Hangouts, e-mail and Google Drive.

We'd support the graphic design contractor with a set of data in Adobe Creative Suite (Photoshop, InDesign and Illustrator) for legacy work. We have an in-house photographer who supplies cutouts of our product images, and an in-house technical illustrator who prepares schematics and wiring diagrams. The company's ideal arrangement is to strengthen a working relationship over a longer term to solidify branding in the thriving and growing industry of edtech. We estimate the contractor's time to be 5-15 hours a week.

If your company or person is a fit please get in contact so we can talk!

Ken Gracey

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